



RUMINANT FEED ASSORTMENT

DE HEUS KENYA



de heus[®]

powering progress

INTRODUCTION

At De Heus Kenya, we provide high-quality nutrition to support healthy, productive animals. Our feeds are developed through years of research and practical experience, covering every growth or lactation cycle stage. We offer three main product groups. Complete feed, concentrates, and calf speciality feed.



COMPLETE FEED

Our complete feed is a ready to use, fully balanced to supplement forages and providing all essential nutrients: energy, protein, vitamins, and minerals all in one product. It ensures consistent animal performance and quality, while saving farmers the time and effort of mixing ingredients themselves.



CONCENTRATES

Our concentrates are nutrient-rich products that supply essential micro-nutrients like proteins, vitamins, minerals, and amino acids. Farmers mix them with locally available ingredients, such as maize or other energy sources, to create flexible rations. This approach allows for cost efficiency and reliable animal performance.



CALF SPECIALITY FEED

Our Calf Milk Replacer (CMR) is specially formulated to support the healthy development and vitality of calves during their most critical early life stage. Designed to promote strong immunity, optimal digestion, and steady growth, CMR provides highly digestible and palatable nutrition that mimics the benefits of natural milk.

RUMINANTS COMPLETE FEED

Our complete ruminant feeds provide **ready-to-use, balanced nutrition** for every stage of growth, from calves and young stock to adult cattle, sheep, and goats. Formulated with **optimal nutrient levels**, our feeds simplify feeding while supporting animal health, growth performance, and overall productivity. With our expertise in ruminant nutrition, we help farmers achieve **reliable, profitable** results without compromise.



OUR COMPLETE PRODUCT RANGE

Calf Milk Replacer (CMR)

Young stock pellet

Dairy Super Mash

Dairy Power Mash

Dairy Super Pellet

Dairy Top Pellet

Dry Cow Pellet

Beef Fattening Mash

Sheep/Goat pellet

FEEDS THAT SUPPORT STRONG, HEALTHY RUMINANTS

Our complete ruminant feeds are designed to provide balanced and consistent nutrition for every stage of life and production. Specially formulated calf and heifer feeds help young animals grow strong and healthy, while dairy and beef feeds support high performance, fertility, and overall well-being in adults. Each feed combines all essential nutrients in the right proportions, so farmers can focus on herd management without worrying about balancing rations or missing key nutrients.

What you can expect from our ruminant feed:

- Balanced nutrition for every life stage
- Ready-to-use feeds for convenience
- Optimum nutrient levels for growth and health
- High digestibility for efficient feed use
- High milk yield and good meat quality
- Healthy, productive animals
- Consistent performance and results



Scan the QR code to
access our ruminants
complete feed range





CALF MILK REPLACER (CMR)

- Improved calf health
- Lower rearing costs
- Higher lifetime milk production

FORMULATED CALF MILK REPLACER FOR HEALTHY, PRODUCTIVE HEIFERS

Calf Milk Replacer is designed to ensure the healthy development and vitality of your calves, making it the ideal choice for farmers aiming to raise strong and productive cows. Formulated with high-quality proteins, vitamins, and minerals, it supports growth, immunity, and overall well-being. Easy to mix and feed, it provides consistent nutrition from an early age. Using De Heus Calf Milk Replacer helps farmers raise healthier calves, reduce rearing costs, and prepare cows for long-term productivity.

Product specifications

Kg:

20

Type of product:

Powder

Product code:

960118



YOUNG STOCK PELLETT

- Promotes early rumen development and smooth weaning
- Balanced nutrition for strong immunity and healthy growth
- Enhances future performance and productivity in dairy and beef

FORMULATED FOR YOUNG CALVES TO SUPPORT EARLY GROWTH, RUMEN DEVELOPMENT, AND IMMUNITY

Young stock pellet provides high protein, sufficient energy and all needed vitamins and minerals to be fed alongside milk replacer or whole milk. It promotes rumen development to help fiber digestion, and supports immunity strongly to reduce calf diseases. The pellet form encourages consistent eating, reduces waste, and makes feeding easier. This feed is essential for transitioning calves from milk to solid feed, enabling smooth weaning and setting a strong foundation for lifelong productivity.

Product specifications

Kg:

50

Type of product:

Pellet

Product code:

501001





DAIRY SUPER PELLETT

- Enhances fertility and overall body condition score during lactation
- Supports high milk yield with balanced protein and energy
- High intake and easy dosing while reducing feed losses

FORMULATED FOR HIGH-PRODUCING DAIRY COWS TO MAXIMIZE MILK YIELD AND QUALITY

Dairy Super Pellet is a premium, energy-rich feed designed for high-producing dairy cows. It combines high-quality protein sources, and all essential vitamins and minerals to sustain peak milk production, improve fertility, and maintain body condition score. The pelleted formula stimulates higher intakes and easier dosing of the feed whilst reducing feed losses.

Product specifications

Kg:

50

Type of product:

Pellet

Product code:

504101



DAIRY TOP PELLETT

- Promotes top milk yield with high protein and energy levels
- Supports rumen health through optimal rumen fermentation
- High intake and easy dosing while reducing feed losses

FORMULATED FOR HIGH-PERFORMANCE DAIRY COWS TO SUPPORT MAXIMUM MILK PRODUCTION AND HEALTH

Dairy Top Pellet is our super-premium dairy feed. It is formulated with the highest quality ingredients and includes all necessary minerals, trace elements and vitamin to meet the nutrient demands of top-lactating dairy cows. The pellet form enhances feed intake consistency, reduces wastage, and reduces feed losses.

Product specifications

Kg:

50

Type of product:

Pellet

Product code:

504201



DAIRY SUPER MASH

- Supports high milk yield with balanced protein and energy
- Enhances fertility and overall body condition score during lactation
- Promotes rumen health and general health

FORMULATED FOR HIGH-PRODUCING DAIRY COWS TO MAXIMIZE MILK YIELD AND QUALITY

Dairy Super Mash is a premium, energy-rich feed designed for high-producing dairy cows. It combines high-quality protein sources, and all essential vitamins and minerals to sustain peak milk production, improve fertility, and maintain body condition score.

Product specifications

Kg:

50

Type of product:

Mash

Product code:

504100



DAIRY POWER MASH

- Balanced energy and protein for economical milk production
- Enhances rumen health and digestion for maximum nutrient use
- Supports body condition, fertility, and overall cow well-being

FORMULATED FOR THE WHOLE LACTATION CYCLE TO SUSTAIN MILK PRODUCTION AND ANIMAL HEALTH

Dairy Power Mash is our standard dairy meal designed to meet the nutritional demands of lactating cows. It contains quality ingredients and all nutrients needed to optimize economical milk production, maintain body condition score, and support reproductive performance.

Product specifications

Kg:

50

Type of product:

Mash

Product code:

504000



DRY COW PELLETT

- Supports smooth transition into the next lactation cycle
- Enhances calf growth and udder health before calving
- Reduces risks of metabolic diseases in dairy cows

FORMULATED FOR DRY COWS TO SUPPORT MAINTENANCE AND METABOLIC HEALTH PRE-CALVING

Dry Cow Pellet is a dedicated feed tailored to the unique needs of dry cows during the non-lactating period (45–60 days before calving). It supports a constant body condition score, promotes the growth of the calf, and helps achieve the right mineral balance to prevent metabolic disorders such as milk fever. The pelleted form ensures uniform nutrient intake and reduces feed wastage. It prepares the cow perfectly for the next lactation.

Product specifications

Kg:

50

Type of product:

Pellet

Product code:

508001



de heus



DAIRY COWS

De Heus Kenya Ltd
www.deheus.co.ke
Tel. +254 742 501 000
net. 55 kg

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BEEF FATTENING MASH

- Maximizes daily weight gain and feed efficiency
- Improves carcass quality and meat marbling
- Supports rumen health and general health

FORMULATED FOR GROWING AND FINISHING CATTLE TO MAXIMIZE WEIGHT GAIN AND CARCASS QUALITY

Beef Fattening Mash is a high-energy feed designed to promote rapid weight gain and improve feed conversion efficiency in beef cattle. It contains the right ingredients to support muscle growth and develop quality meat with good marbling. It contains all necessary minerals, trace elements and vitamins for optimal health.

Product specifications

Kg:

50

Type of product:

Mash

Product code:

513100



SHEEP/GOAT PELLETT

- Balances pasture nutrition year-round
- Enhances growth, fertility, and milk production
- Convenient pellet form improves feed intake and minimizes wastage

FORMULATED FOR SHEEP AND GOATS FOR GROWING, BREEDING, AND LACTATING.

Sheep/Goat Pellet is a premium, nutritionally balanced feed designed to complement forage by supplying essential energy, high-quality protein, vitamins, and minerals. It supports steady growth in young stock, promotes reproductive performance and fertility in breeding animals, and enhances milk production and body condition score in lactating females. In the pellet form, the feed offers excellent palatability and digestibility, ensuring consistent feed intake and minimizing wastage.

Product specifications

Kg:

50

Type of product:

Pellet

Product code:

554001



POWERING PROGRESS

DE HEUS KENYA LIMITED

Tel. +254 742 521 632
info.ke@deheus.com
www.deheus.co.ke

